



etudemy

Digital Marketing Academy



“Digital Marketing has
the luxury of **ENDURANCE**
in the job market.”



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📍 2nd Floor, South Square Building, Manorama Junction, Panampilli Nagar, Cochin

📍 2nd Floor, Royal Plaza Building, Hospital Road, Opp. KSRTC Bus Stand, Perinthalmanna, Malappuram

📍 #94/4, First Floor, Outer Ring Road, Marathahalli Bridge, Bangalore

ETUDEMY is a premier digital marketing training institute provide digital marketing courses, an initiative to provide quality hands-on training to those who want to master the art of digital marketing.

Certifications

- Google ads Certification
- Google Analytics Certification
- Facebook Certification
- Etudemy Certification

Digital Marketing Course Module

SEARCH
ENGINE
OPTIMIZATION

SOCIAL
MEDIA
MARKETING

GOOGLE
ADS

EMAIL
MARKETING

MOBILE
MARKETING

WORDPRESS
WEBSITE
DEVELOPMENT

AFFILIATE
MARKETING

GOOGLE
ADSENSE

YOUTUBE
MARKETING

GOOGLE
ANALYTICS

GOOGLE
SEARCH
CONSOLE

CONTENT
MARKETING

DEVELOP THE SKILLS

YOU NEED TO SUCCEED

Enrol ETUDEMY Practical Digital Marketing Course!
Build Stronger Digital Capabilities Today!

Internship and Placement

We have partnered with a number of companies to provide internship and placement slots for our trainees. This is one way by which we stand out from the crowd.

60+ Hours Practical Sessions

High-end industry-focused Digital Marketing Course will give you the essential skills and knowledge to enable you to pursue you a niche career in Digital Marketing.

Google Certifications

Google Ads certification is a professional accreditation that Google offers to individuals who demonstrate proficiency in GoogleAds.

Google Analytics Certification is an industry recognized certification that can help you get the most out of digital analytics and give you an edge in your career.



Who can enrol this course?

Plus Two Students
Any Graduates
(B.com, BCA, BBA,
BA, B.Sc, B.Tech IT, CS, EC)
Job seekers
IT Professionals
Marketing Professionals
Business Owners

10 Reasons to Choose Digital Marketing

- People now spend more time online than on TV or other traditional media
- Mobile devices are increasing, so we can easily target the customers through digital marketing
- Internet speed has drastically increased recently that resulted in more people using internet
- Digital Marketing is Cost effective compared to traditional marketing
- Digital Media deliver more conversions or sales
- We can target different audiences - gender wise, age wise, location wise, interest wise etc
- We can earn better Return on Investment
- Build a better brand reputation in Google and other Social media Platforms
- Digital Marketing efforts earn people's trust
- Customer retention rate is very high through digital marketing



We support candidates with LIVE Projects and training in the core elements of digital marketing.




Our syllabus focus on planning and managing all kinds of digital marketing campaigns.



Classes are more hands-on and give one-on-one attention you deserve.

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